

# Communications Outreach, Inc.

"We partner with Nonprofit and community organizations for success"

Peter Drucker once said about nonprofit organizations,  
"Their mission is their greatest asset"

## We Believe

Communications outreach to potential nonprofit donors can mean increasing volunteer gifts of time, money, ideas and connections toward the advancement of the nonprofit mission.

## An Outreach Web Site

Communicates a clear and passionate Vision, Mission and Goals.  
Raises the visibility and status of a nonprofit organization.  
Builds a Web site audience to help accomplish its mission.

## A Web Site Audience

Brings energy to the mission and organization.  
Rallies people around goals and objectives.  
Spreads the mission to others around them.

## Web Goals: Help Community Organizations

Communicate faster, better and easier  
Build awareness, appreciation and support.

Communications Outreach, Inc. has created a Web support service that enables community organizations to create and maintain an "Outreach" Web site.

This Web site service provides a framework for creating a mission-centered, passionate Web site that reflects the evolving, changing and emerging needs of a nonprofit organization.

It works in the background, without the need for complicated computer technology or staff knowledge; it provides pre-set templates and color styles and interacts with the Web visitor to engage people in the mission of the organization; it automatically sends out an E-News email that leads people back to the outreach Web site; it provides a download area for people to get more detailed information; it creates information request, survey and donation forms; it includes a built in on-line editor for pasting information into a Web page from a word document, email, Web page or any other source of content. It has on-line calendars, hyperlink creators and automated colorful templates. The system can be accessed from any computer connected to the Internet from anywhere in the world. It provides a turnkey system of hosted Web site, email addresses and domain management. All features are included at one price.

## The Founder

R. Peder Kittelson brings more than 30 years of leadership, planning and management experience with nonprofit and community organizations to his clients. Communications Outreach, Inc. helps strengthen and sustain nonprofit missions. The founder provides direct service and training to clients by cell phone, email and in person.